

Join Peter Boonisar, Denis Glennon AO and Shem Compion (two experienced Africa guides and photographers), on an eleven-day African Photo Safari, visiting Ngala Safari Lodge in the Timbavati Game Reserve, on the boundary of world-renowned Kruger National Park, South Africa, and Mashatu Main Camp in the Northern Tuli Game Reserve, in Botswana. As there are no fences between Kruger National Park and its neighboring private reserves you should encounter more species of wildlife than in any other African game sanctuary, including water buffalo, elephants, zebra, kudu, giraffe, impala, white rhino, black rhino, hippo, lion, leopard, cheetah, African wild dog, and hyena.

Tucked in the remote south-eastern corner of Botswana the Northern Tuli Game Reserve is home to large herds of elephant, as well as lion, cheetah, eland, impala, wildebeest, giraffe and zebra. This reserve is one of the best kept secrets for game viewing in Africa. Two underground hides at Mashatu offers spectacular photographic opportunities. Ngala Safari Lodge and Mashatu Main Camp are classic safari lodges with air-conditioned accommodations. Extended stays at these lodges enhance the chances of observing and photographing a wide variety of Africa's magnificent wildlife.

2019 ITINERARY: SOUTH AFRICA & BOTSWANA

DATE	DESTINATION	ACCOMMODATIONS
22 JULY	Pretoria, S. Africa	Villa Sterne Hotel
23 JULY	Private Game Reserve, S. Africa	Ngala Safari Lodge
24 JULY	Private Game Reserve, S. Africa	Ngala Safari Lodge
25 JULY	Private Game Reserve, S. Africa	Ngala Safari Lodge
26 JULY	Private Game Reserve, S. Africa	Ngala Safari Lodge
27 JULY	Private Game Reserve, S. Africa	Ngala Safari Lodge
28 JULY	Mashatu Game Reserve, Botswana	Mashatu Main Camp
29 JULY	Mashatu Game Reserve, Botswana	Mashatu Main Camp
30 JULY	Mashatu Game Reserve, Botswana	Mashatu Main Camp
31 JULY	Mashatu Game Reserve, Botswana	Mashatu Main Camp
01 AUG	Departure or Victoria Falls	

EXTENSION TOUR: VICTORIA FALLS

D.	ATE	DESTINATION	ACCOMMODATIONS
0:	1 AUGUST	Johannesburg Airport	Peermont Hotel
02	2 AUGUST	Victoria Falls	Sussi & Chuma Lodge
03	3 AUGUST	Victoria Falls	Sussi & Chuma Lodge
04	4 AUGUST	Departure	





PHOTOGRAPHIC IMAGES: ICONIC IMAGES INTERNATIONAL



INCLUDED IN THE 11 DAY/10 NIGHT PHOTO SAFARI TOUR:

- ◆ 10 nights accommodations on a shared basis (Boutique Hotel 1 night in Johannesburg and Deluxe African Safari Lodges 9 nights)
- All meals at safari lodges
- Scheduled flight from Johannesburg to Hoedspruit Airstrip
- Eleven land transfers including: Airport transfers

Ngala Safari Lodge to Mashatu Main Camp Mashatu Main Camp to Johannesburg Airport

• Two experienced tour leaders knowledgeable in the needs of photographers

Denis Glennon, AO of Iconic Images International

Shem Compion

- Two underground hide photographic sessions for each participant at Mashatu Game Reserve
- Star photography session with photo guides at Mashatu Game Reserve (weather permitting)
- AM and PM game drives/photo shoots in open 4-wheel drive safari vehicles conducted by experienced rangers and trackers
- All conservation and game reserve fees

COST PER PERSON BASED ON DOUBLE OCCUPANCY: \$ 11,495.00

Requires minimum 10, maximum 14 participants

SINGLE SUPPLEMENT: \$ 3,995.00 (note payment conditions)

NOT INCLUDED:

- International flights and airport taxes
- Travel visas and vaccinations if required
- Mandatory travel insurance covering medical/emergency evacuation
- Gratuities to local guides

SPACE IS LIMITED TO A MAXIMUM OF 14 PARTICIPANTS

TO RESERVE: A non refundable DEPOSIT of \$3,595.00 per person is required by July 25, 2018 Contact Laura Fraser, Cabo Blanco Enterprises at 805 773-9700 or email caboent@yahoo.com

SAMPLE OF DAILY ACTIVITES

5:30am Early morning call6:00am Coffee/tea muffin

6:30am (or earlier) Vehicles depart for morning game drive and sunrise photography

10:00am Return to camp for breakfast

12:30pm Lunch

3:30pm High tea/coffee and accompaniments

4:00pm Vehicles depart for afternoon game drive and sunset photography

6:15pm Sundowner drinks on hilltop locations

7:30pm Dinner

VICTORIA FALLS EXTENSION TOUR

INCLUDED IN THE 4 DAY/3 NIGHT VICTORIA FALLS EXTENSION TOUR:

- 3 nights accommodations 1 night in Johannesburg and 2 nights in Livingstone, Sanctuary Sussi & Chuma Lodge
- Round trip flight from Johannesburg to Livingstone
- All meals in Livingstone
- Photographic tour of Victoria Falls on the Zambian side
- Sundowner boat trip on the Zambian River
- Optional visits and photo shoots at local school and village and walking safari (no additional costs)



COST PER PERSON BASED ON DOUBLE OCCUPANCY: \$ 3,895.00

SINGLE SUPPLEMENT: \$ 995.00 (note payment conditions)

NOT INCLUDED:

- Travel visas and vaccinations
- Heritage fee for tour of the Falls (not available for purchase in advance \$20)
- Articles of a personal nature
- Optional activities (other than above)
- Gratuities

PRE-TOUR OPTIONAL EXTRA NIGHT ON ARRIVAL IN JOHANNESBURG

- 1 night Villa Sterne Boutique Hotel COST PER PERSON BASED ON DOUBLE OCCUPANCY: \$85.00 (standard room based on availability) SINGLE SUPPLEMENT: \$50.00

1 night Villa Sterne Boutique Hotel
(executive suite based on availability)
COST PER PERSON BASED ON DOUBLE OCCUPANCY: \$115.00
SINGLE SUPPLEMENT: \$75.00

FOR RESERVATIONS OR INQUIRIES CONTACT LAURA FRASER, CTC:

CABO BLANCO ENTERPRISES

257 Boeker Avenue, Shell Beach, CA 93449 1 805 773-9700 caboent@yahoo.com www.caboblancoent.com

SAFARI ACCOMMODATIONS



NGALA SAFARI LODGE

Ngala Safari Lodge is in the Timbavati Nature Reserve, one of South Africa's undiscovered wilderness jewels; home to Africa's "big five" (lion, leopard, elephant, water buffalo and rhino), in an area renowned for its wildlife biodiversity.

The reserve was established in 1956 and today it forms part of the Kruger National Park, one of the richest and most strategically important wildlife areas in Africa and one of the largest game reserves in the world. As there are no fences between the Timbavati and Kruger National Park, wildlife roams freely between the two, promising an incredible African wildlife viewing and photographic experience.

Ngala was not only one of the first lodges/camps in the Timbavati Private Nature Reserve to offer a night walking safari experience, it is one of the oldest safari operations in the Timbavati. Steeped in history, its roots go back many generations linking conservation and the Shangaan culture, and the owner's joy is sharing it with visitors.

Ngala Safari Lodge still allows visitors to enjoy the African bush as it was and should be. The Timbavati (along with its surrounding Klaserie and Umbabat reserves), is one of the only places on earth where, if the Gods smile on you, you may see naturally occurring white lion. We will stay 5 nights in the marvelous setting and don't be surprised if you are woken by strange sounds during the night!

What is a white lion? A white lion is a normal healthy lion which displays the effects of a recessive gene known as the chinchilla or color inhibitor. The condition displayed is known as "leucism" and is distinct from albinism. The are not albinos and have normal eyes. In fact, white lions are born of tawny parents -"normal" lions—who carry the recessive white lion gene. As is evident from the current existence of three while lions in the Timbavati Private Nature Reserve, white lions do indeed occur naturally without the intervention of humans through breeding programs.

Although visitors to Timbavati are occasionally fortunate enough to witness white lion sightings, these are rare, and we cannot guarantee that you will see white lions during this photo safari. Each sighting is a breathtaking experience, and we are truly fortunate if we do witness and photography these extraordinary creatures in their natural habitat.



MASHATU MAIN CAMP

Mashatu Main Camp is an oasis amongst the undulating and seemingly ceaseless plains of the wild. Burning torches at the camp's entrance welcome you home at the end of your game drive, where you experience the quintessence of sublime hospitality.

If you are accustomed to luxury, this camp will meet every expectation. Fourteen luxury suites lie along the camp's perimeter and are designed to allow absolute privacy and an uncommon communion with the African bush and its inhabitants. Watch elephants splashing at the waterhole, listen to the lyrical melody of the woodlands kingfisher on a branch overhead, smell the grassy scent of the bushveld, touch the bark of an ancient tree and inhale a breath of air so pure, it's intoxicating.

Each of the air-conditioned suites at Mashatu Main Camp is tastefully decorated and includes impressive black and white prints of Africa's most beautiful animals. A double bed and an extra-large single bed, together with a seating area that includes a single day bed, will comfortably accommodate you and your spouse, partner and companion. The ample en-suite bathroom with both bath and shower facilities and a separate W.C. will be a complete surprise — an unexpected level of amenity in the bush.

This is the ideal camp for the all who enjoy first class photography and a "softer landing" in the evenings. A large swimming pool is a focal point where you cool down and relax between photography and game activities. The Discovery Room is a special portal through which you get a glimpse of another world – one that existed long before the appearance of man. The animal specimens and relics will fascinate and educate you, as will the resident crocodiles – both great and small.

Meals are a celebration of traditional African cuisine – flavoursome but missing in pretension. Fresh fruits, vegetables, home-made breads and pies, tender meat dishes and delicious desserts will appeal if you appreciate home cooking at its best. Mashatu is almost one with the environment – just blink and you might miss it!

You may also photograph or just watch from the camp hide, also overlooking the waterhole. The sturdy and shaded structure enables bush enthusiasts to sit quietly and to observe animal species going about their day. And the best part – the animals are completely unaware that they are not alone. It is humbling indeed to be an observer, standing where the world is perfect. The camp is an oasis in the middle of the bushveld. The luxury suites of Mashatu Main Camp are the ideal place to end our photo safari. You will not wish to leave Africa!

MASHATU'S UNDERGROUND HIDES

Elephant Hides - An Amazing Photographic Experience

Two purpose-built hides have been sunk into the ground right next to waterholes in prime elephant habitat. Inside the hide, you are seated so that your lens is essentially at ground level. These are structures built to specifically maximise the photographic potential of the subjects that visit them.

The hides can be used to view animals in the normal manner but have been positioned to consider the angle of the sun, the background as well as the angle you are to the animals and birds. If you are a photographer, you will notice all these things immediately and it will enable you to get some stunning photographs.

Images captured at the hides have won some major awards and have been published in many magazines and books - an indication of just how well the hides are built for photographers. Everything in your frame will be from the perspective of lying on your stomach looking horizontally. The waterholes attract a wide variety of animals such as kudu, impala and baboons. However, the mammals that will hold you mesmerized are the elephants which tower above you as they splash, spray, swallow and show off not two metres away from your lens!

Do not be surprised if you find yourself lowering your camera as you experience the spine-tingling, hair raising sensation of this close encounter. The hide is a strong reinforced metal structure and 'elephant proof' allowing you to watch or photograph in total ease. The elephants behave as if you were not there! This is a truly amazing experience and an inimitable photographic occasion! Don't forget to pack your wide-angle lens.

STAR PHOTOGRAPHY

There are two locations in Mashatu Game Reserve for star photography. If weather conditions are favorable, we plan to include at least one shoot while there. The night sky creates some stunning images, but as most cameras perform their worst in the dark, photographing the stars is also one of the most unpredictable types of landscapes to shoot. Choosing the exact location and direction of shooting, in daylight, is a must. The tour leaders will assist you in setting up your gear and advise you on camera settings (ISO, shuttle speed, aperture, manually focusing, using live-view, etc.) in advance of shooting.

Autofocus does not work; a tripod is a must as you will be shooting long exposures. You will be adjusting camera settings and camera controls in the dark to not disturb your fellow photographers. But because star photography is so challenging, if you are successful you'll have images that few are able to achieve—you just need to know the best settings, how to set up your gear, and be taken to the right location to get the images.

PAYMENT INFORMATION

All tour costs are per person, based on double occupancy with a minimum of 10 and maximum of 14 tour participants. Single supplements are available and due at time of deposit. Tour costs are based on payment by check or cash. Payments may be made by credit card and are subject to the additional credit card processing fee of 3.5%.

DEPOSIT: To reserve space on the tour a non refundable deposit of \$3,595.00 is due by July 25, 2018.

SINGLE SUPPLEMENT: Single supplements are due at the time of deposit and are non refundable.

FINAL PAYMENT:` A non refundable final payment for the balance of the tour is due on April 12, 2019.

CHANGE AND CANCELLATION FEES:

Any changes made to the tour reservations are subject to a change fee of \$250 per change. Due to the nature of reserving accommodations and services on this tour all payments are non refundable. It is highly recommended that sufficient travel insurance coverage is purchased to cover any losses due to cancellation by tour participant.

TRAVEL INSURANCE Due to the remote destinations visited on this photo tour, participants are required to purchase emergency evacuation insurance. Please note that this insurance is MANDATORY. Due to the non refundability of monies paid to secure safari lodge and camp accommodations it is highly suggested that participants purchase travel protection insurance. Comprehensive policies that include medical and cancellation coverage often require that these policies be purchased within 14 days of your initial tour deposit to provide full benefits. Please ensure that all pre-existing medical conditions, if any, are made known to the insurance underwriter at the time of application of this photo tour. These precautions will assist in avoiding any delays if an emergency evacuation or other medical services are called upon. We recommend you disclose your participation in this photo tour to your insurer.

> Cabo Blanco Enterprises offers several comprehensive insurance policies with Travel Insured International. These can be accessed through our website at www.caboblancoent.com. Follow the tab to Insurance and Visas, and then follow the link to Travel Insured International. If you have any questions or need any assistance with Travel Insured International feel free to call Laura at Cabo Blanco Enterprises, 805 773-9700.

HEALTH CONSIDERATIONS

This photo tour is designed to be within the capabilities of average people in good health. By signing your traveler information form and paying your initial non-refundable tour deposit, you agree to the best of your knowledge, you do not have any physical or other disability that would create a risk to you or other participants. If you sustain an injury or become ill on the photo tour, Cabo Blanco Enterprises reserve the right to continue the tour. Every effort will be made to assist you while at the same time trying to minimize interruption to the tour. We reserve the right to absolute discretion, in the event of behavior detrimental to other participants, to decline any person's participation in the photo tour.

TRAVELING WITH CAMERA GEAR

We ask that you do not travel with large/heavy individual pieces of luggage. Your camera gear (i.e. your cameras, lenses, etc.) should be your hand luggage so that it is carried onto the aircraft. This will insure that if one of your checked bags is delayed or lost when you arrive in Africa, you will be able to commence photographing as soon as you arrive. It is preferable to not travel with hard suitcases; roll-on/duffel bags are much better for packing in the vehicles and smaller planes. Pack your camera gear in bags and insure that you have your long lenses well packed in protective packs designed for such lenses.

TERMS AND CONDTIONS

Tour costs: Rates published in this document are valid at the time of printing and are always subject to increases due to rising costs and currency fluctuations. Cabo Blanco Enterprises reserves the right to increase prices any time prior to departure. Rates in this document are quoted in United States currency and are quoted for payments made by check, cash or with money orders. The price of the tour does not include the cost of obtaining passports, visas, tourist cards or vaccination certificates, local airport taxes and security charges, porterage, meals or beverage (except where otherwise noted), insurance, telephone calls, postal or express mail charges, or any other items of a personal nature. Tour prices do include Cabo Blanco Enterprises' compensation for services, operations, supervision, promotion and expertise, which may be received either as commissions from the travel service supplier or as a surcharge added to the retail charges of the travel service supplier.

Responsibility: Cabo Blanco Enterprises acts only as an agent for the suppliers who have provided transportation, hotels, vehicles, equipment or other services arranged by Cabo Blanco Enterprises. The suppliers are independent contractors and are not related entities with Cabo Blanco Enterprises. CABO BLANCO ENTERPRISES IS NOT RESPONSIBLE FOR THE WILLFUL OR NEGLIGENT ACTS AND/OR OMISSIONS of suppliers or any carrier, or their respective employees, agents, servants or representatives including without limitation their failure to deliver services, their partial or inadequate delivery of services, or their delivery or use of defective equipment or vehicles. All vouchers, receipts and tickets are issued subject to the terms and conditions specified by the suppliers and/or carriers. The right is reserved to decline, accept, or retain any person as a member of the trip. By utilizing the travel services of the suppliers, YOU AGREE THAT NEITHER CABO BLANCO ENTERPRISES OR ANY REPRESENTATAIVE OR EMPLOYEE OF CABO BLANCO ENTERPRISES SHALL BE LIABLE FOR ANY LOSS TO YOU OR THOSE TRAVELLING WITH YOU. Nor shall Cabo Blanco Enterprises be liable for any event beyond its control, including but not limited to acts of terrorism, defects of vehicles, breakdown in equipment, strikes, insolvency of a supplier, theft, delay, cancellation, substitution of services, changes in itineraries, natural disasters, weather, acts of war, insurrection, revolt, or other civil uprising, other military action, Acts of God, occurring in either the country of origin or through passage.

Cabo Blanco Enterprises cannot be responsible for losses or additional expenses due to delay or changes in air schedules or other causes. All such losses shall be the responsibility of the member of the tour, as the rates provided are for the arrangements only at the time slated. The right is reserved to make adjustments to the itinerary and the right is reserved to cancel this tour prior to departure.

You and Cabo Blanco Enterprises agree any unresolved dispute arising out of the services provided by Cabo Blanco Enterprises shall be submitted to BINDING ARBITRATION in accordance with the American Arbitration Commercial Rules of Arbitration and that the place of such arbitration shall be Pismo Beach, California. In no event shall Cabo Blanco Enterprises's liability to you exceed the amount of its fee for professional services, less actual expenses incurred in arranging your travel. The terms and conditions apply to each person traveling with you when travel services arranged by Cabo Blanco Enterprises are used.

Travel risk: In traveling outside of the United States, you acknowledge and agree that it is impossible to provide transportation, travel services, or services which meet the standards found in the United States of America. Foreign suppliers of travel services are not subject to regulation by the United States of America. In booking travel with Cabo Blanco Enterprises, you acknowledge that your are fully aware of the risks and hazards inherent in foreign travel and voluntarily assume all risks of loss, damage, personal injury or death, that you sustain or may be sustained by members in you traveling party.

PHOTOGRAPHER GUIDES



DENIS GLENNON AO

Photographer Guide

Owner and founder of Iconic Images International, Denis Glennon focuses on personalized, photography oriented small group journeys which connect photographers from around the world to witness and photograph some of most amazing natural phenomenon and cultures on our planet. Denis has conducted African Safari tours to Botswana, South Africa, Kenya, Tanzania, Namibia and Ethiopia along with photographic tours throughout the world from Alaska to Antarctica.

One of the 70+ million Irish scattered around the planet, Denis made his home in Western Australia in 1974. Prior to establishing Iconic Images International he spent over 35 years in the corporate world, in various parts of the globe. He hold degrees in engineering, psychology, science and education and in 2000 was awarded AO (Officer of the Order of Australia) for contributions, over two decades, to environmental conservation and pollution prevention in Australia. A seven year spell in Zambia ignited a passion for Africa's wildlife, landscapes and cultures.

Denis independently pursues photography and created Iconic Images International for the following reasons:

- To use photography to increase awareness to conserve the beauty of nature and the planet's disappearing cultures
- To assist others photograph our diminishing wildlife
- ◆ To travel with like-minded souls on "self-discovery" photographic safaris and tours
- To explore new places, particularly in the less-travelled corners of the globe that may be of interest to others

Nature is where he finds quiet contentment, balm for the spirit and a place of healing for the soul. Refer to Denis's video-clip, **Nature—Balm for the Soul**, on his website: www.iconicimages.international.com.

In his words, "Compelling images can become beacons to a stronger connection with nature and inspire respect—a valid connection to nature always happens first in our own hearts and souls. To truly portray the individuality of a wild animal or bird, it is necessary to get to know them, to be with them when they are being themselves, as if they didn't know we were there or they were being photographed—to be chameleon-like and meld into their environment."

PHOTOGRAPHER GUIDES



SHEM COMPION

Photographer Guide

Africa Geographic reports Shem Compion as "one of the top three nature and wildlife photographers in Southern Africa". Shem is an adventurer, nature photographer, successful author and photography hide designer whose passion is to share his love for and experience of the natural world. His full time occupation is wildlife and nature photography. His photography explores every aspect of the natural world, making him one of the most diverse and celebrated natural history photographers in the Southern Hemisphere; his work has been awarded and published worldwide. For an overview of the books he has published, see shemimages.com online.

Born in Africa, Shem travels internationally to share his photography, his knowledge and his natural history expertise with photographers and travelers of kindred spirit. To view some of his award winning images, visit shemimages.com online. Upon discovering his love of photography, he decided the best way to become a nature photographer was to live like one. He sold his belongings, quit his "day job" and for seven months traveled through Africa in a Landrover exploring the majority of the well known game reserves. On this adventurous trip to mostly remote destinations, he captured many of his first iconic images — ones that have underpinned and accelerated his professional career. From those carefree days, he continued work as a successful professional photographer and in 2005 established what has become South Africa's premier photographic safari company — C4 Images & Safaris.

Ever the adventurer and explorer, he still undertakes one trip per year, generally alone, to a wild and remote destination. Here he "clears his mind" and "becomes one with his camera" – often producing some of his best and most compelling photographic work.

Shem is continually honing his skills on being a naturalist and a photographer. These skills have been recognized and used by many clients, including the BBC Natural History Unit on the multi-award winning **BBC Planet Earth** series. He was involved in the Great Plains series depicting lions hunting elephants in the Savuti, Botswana. He still personally hosts a number of photographic workshops and photographic tours each year as well as guiding his private photo safaris.

GROUP LEADER



PETER BOONISAR

Professional Photographer-Instructor

Peter's first photography experience was on a 1963 bicycle tour of Europe and the results were encouraging. While stationed in Hawaii (US Army) Peter furthered his photographic experiences working for a tourist newspaper. Living in Hawaii for two years and traveling to several of the islands got him excited about furthering his education. After the army he attended Brooks Institute of Photography, graduating in 1972 with a Bachelor of Arts Degree. His first job was working for Frank Bez, a Los Angeles commercial photographer. One of their projects was to produce the first music video, which was done with a slide show to music. It was converted to 16mm film and won the First Place Gold Camera Award at the 1973 US Industrial Film Festival. Peter was the Associate Producer.

Between 1980 and 1984, Peter was a Field Training Specialist with Olympus Camera. It was during these years that he developed his Creative Seeing slide show and taught classes throughout the 12 western states. In 1984, he was selected to produce the official photographic poster celebrating Hawaii's 25th Anniversary of Statehood. He also produced his 1985 "Visions of Hawaii" photographic calendar. In 1988 Peter supplied the images for a second Hawaii calendar.

In 1987 Peter was selected as official photographer for the 1988 Trans-Australian Bicentennial Camel Expedition, the first attempt to walk across the continent of Australia, west to east, with camels. The required physical produced a diagnosis of the very rare hairy cell leukemia. A splenectomy in January, 1988, placed Peter's leukemia in partial remission and in February he was given clearance to participate in this once in a lifetime adventure. On March 1, 1988, Peter took the first of 6, 599,040 steps across Australia. He took over 10,000 photographs during the 61/2, month, 3,000 mile trek.

Peter has ridden his bicycle across American several times: Canada to Mexico, Los Angeles to Boston, Disneyland to Disneyworld, and San Francisco to Pueblo, Colorado. Photographing his travels, Peter and his wife Harriet have taken several cruises including cruises to Alaska, Canada, the Caribbean, Hawaii and the Mexican Riviera. For four years Peter has served as the Resident Photography Expert with Royal Caribbean International Cruises and also on Panama Canal Cruises with Celebrity Cruises.

Peter has lead several photography tours with Cabo Blanco Enterprises to Costa Rica in 2011, Belize in 2013 and 2015 and most recently to Patagonia in 2016.

Peter believes that learning to see and to appreciate lighting is the key to all great photography. Once you see the light, apply some basic techniques of composition, learn to vary your viewpoint and add subject impact to your pictures, you can start creating photographic images. Because Peter loves to teach photography, he has the patience to work with students of all levels of expertise. He is understanding of your frustrations and has the skills to help you master the techniques needed to transform your snapshots into images. Your increased enjoyment of photography is Peter's primary goal and he will do anything in his power to help you reach that goal.